

**Subject:** Re: Next On Sixth Grand Opening  
**From:** Julie Fornaro <jfornaro@newgroundco.com>  
**Date:** 11/07/2017 07:25 AM  
**To:** Dustin Storey <dustin@centurywestpartners.com>  
**CC:** Wilshire Center BID <info@wilshirecenter.com>

Hello Michael, how long does the article need to be in length? I can probably work from our press release and turn it into a shorter article. Let me know, thanks!

Julie Fornaro  
NewGround PR & Marketing  
562.587.3957

On Nov 6, 2017, at 4:28 PM, Dustin Storey  
<[dustin@centurywestpartners.com](mailto:dustin@centurywestpartners.com)> wrote:

Julie,

Are you able to assist with Michael's request below from the PR article that your team wrote for us? Thank you so much

<image001.gif>

---

**From:** Wilshire Center BID [<mailto:info@wilshirecenter.com>]  
**Sent:** Monday, November 6, 2017 4:14 PM  
**To:** Dustin Storey <[dustin@centurywestpartners.com](mailto:dustin@centurywestpartners.com)>  
**Subject:** Next On Sixth Grand Opening

Hi Dustin,

I'm looking for an article for our WCBID newsletter that needs to go out this week.

Do you have a write up on the Next on Sixth Grand Opening event that I could use?

Hope all else is well.

Thank you,  
Michael Russell  
Executive Director  
Wilshire Center Business Improvement District (WCBID)  
[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)  
[www.wilshirecenter.com](http://www.wilshirecenter.com)  
[facebook.com/wilshirecenter](https://facebook.com/wilshirecenter)  
IG: @WilshireCenterBID  
213-487-7003  
3600 Wilshire Blvd., Suite 1032  
Los Angeles, CA 90010

Re: Next On Sixth Grand Opening